

Surround Your Brand with Savings, Sustainability and Sensational Shelf Appeal



From value packs to promotions to stand-alone products, Clysar's printed shrink film will wow you with possibilities. There's never been a better way to differentiate your product, deliver more value and delight consumers...while saving money and reducing materials.

BILLBOARD YOUR BRAND

Attract consumers with glossy, colorful 360° graphics that conform beautifully to your product. Great for multi-packs or bundled items and single products alike! Use full-coverage graphics, or leave sparkling clear windows to showcase your products.

BOOST SUSTAINABILITY

Shrink your carbon footprint while reducing material 60% or more.



SAVE A BUNDLE

Eliminate trays, labels and other components to minimize material, labor and inventory expense. Some brand owners have saved as much as 40%-60% in total system cost when transitioning to printed shrink.

SIMPLIFY LIFE

No more mis-scanned UPC codes, misaligned products, missing components or mangled packages: printed shrink film solves a myriad of costly packaging challenges!

We'll Make Your Next Printed Package

Easy...Fast...Perfect

It takes true shrink expertise to meet the challenges of printed shrink packaging. Clysar's best-of-the-best distributors will make your next application a success, from initial proposal to final printed impression. Ask to see our portfolio of high-impact print applications for leading brands.

Your Clysar distributor can also set you up with turnkey automated sensor technology required to run printed shrink film. Minor adjustments are needed for most existing shrink lines. Retrofit your current lines or get a complete streamlined system in as little as 6 weeks.

**Learn more! Call 888-4-CLYSAR,
visit Clysar.com/PrintedShrink
or contact your Clysar distributor.**



Is Your Package Application Right for Printed Shrink?

Your product may be a perfect candidate if it:

- ✓ Is a product in polyethylene film, a paperboard tray, a paperboard sleeve or a corrugate box
- ✓ Is a stand-alone product requiring labels, clear shrink overwrap or other components
- ✓ Is not too bulky or heavy (3-5 lbs.)
- ✓ Has a good shape for shrink-wrapping (Note: Clysar has high-strength, high-memory film that handles unique profiles and unsupported voids)
- ✓ Has the potential for long print runs/economies of scale

SPECIAL OFFER!



Let us WOW you with a FREE Printed Prototype

Seeing is believing! So Clysar is offering a FREE full-color custom packaging mockup that demonstrates how your products and brand graphics will look in printed shrink.

INTERESTED?

Contact your distributor for eligibility and details. Or contact us at 888-4-CLYSAR or marketing@clysar.com.

**\$400
VALUE!**

Great for Multi-Packs, Value-Packs, Co-Branding, Seasonal Offers and More

- ✓ Automotive supplies
- ✓ Beverages
- ✓ Cleaning products
- ✓ Shampoos/conditioners
- ✓ Shaving cream
- ✓ Liquid soaps
- ✓ Single-serve cereals and breakfast products
- ✓ Wipes canisters

Also Ideal for High-Volume Single Items

- ✓ Building and home DIY products
- ✓ Furnace and other filters
- ✓ Games
- ✓ Paper reams
- ✓ Pizza
- ✓ Sponges and cleaning supplies



Wow Factor!

Energize Your Next Package with Printed Shrink Film from Clysar

Clysar®

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